



Market Commentary August 2, 2021

Dear Investors:

The Chinese dragon cast a shadow over free trade and foreign investment last week.

For decades, investors have recognized the investment potential of China. Since the country opened to foreign trade and investment in 1979, its economy has grown rapidly. Through 2018, its gross domestic product (GDP), which is a measure of economic growth, increased by 9.5% a year, on average, according to the United States Congressional Research Service.

The country's gradual economic development lifted millions out of poverty. In 2020, about 20 percent of the world's middle class lived in China. China's middle class has an appetite for goods and services that rivals that of America's middle class, creating demand for a wealth of goods and services, reported the Brookings Institute.

In recent months, investors have been unsettled as Chinese authorities aggressively implemented new regulations for its online education industry and its technology companies. Austin Carr and Coco Liu of *Bloomberg* reported:

“President Xi’s government has outlined sectors it wants to prioritize, including semiconductors and artificial intelligence. Xi has called the data its tech industry collects ‘an essential and strategic resource’ and has been pushing to tap into it for years.”

In early July, the Cyberspace Administration of China launched an investigation of the nation's largest ride-hailing service company for monopolistic behavior. A month before, the company had raised \$4.4 billion when it listed shares on the New York Stock Exchange. Jing Yang of *The Wall Street Journal* recently reported the company is considering delisting in an effort to placate Chinese authorities and compensate investors for losses.

Last week, “The selloff in Chinese stocks went from an orderly pullback to a full-blown panic... after China told its for-profit education companies that they would have to become nonprofits,” reported Ben Levisohn of *Barron's*.

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The *Securities and Exchange Commission* responded by announcing that it would stop processing registrations of U.S. IPOs and other sales of securities by Chinese companies until specific requirements were met.

The Shanghai Composite Index finished the week lower, as did major U.S. stock indices, reported *Barron's*. The yield on 10-year U.S. Treasuries closed lower, too.

| Data as of 7/30/21 | 1-Week | Y-T-D | 1-Year | 3-Year | 5-Year | 10-Year |
|---|--------|-------|--------|--------|--------|---------|
| Standard & Poor's 500 (Domestic Stocks) | -0.4% | 17.0% | 35.4% | 16.2% | 15.2% | 13.1% |
| Dow Jones Global ex-U.S. | -0.2 | 6.3 | 25.4 | 6.4 | 7.4 | 3.3 |
| 10-year Treasury Note (Yield Only) | 1.2 | NA | 0.5 | 3.0 | 1.5 | 2.7 |
| Gold (per ounce) | 1.5 | -3.3 | -6.7 | 14.3 | 6.2 | 1.2 |
| Bloomberg Commodity Index | 0.6 | 23.4 | 41.1 | 4.1 | 3.0 | -5.2 |

S&P 500, Dow Jones Global ex-US, Gold, Bloomberg Commodity Index returns exclude reinvested dividends (gold does not pay a dividend) and the three-, five-, and 10-year returns are annualized; and the 10-year Treasury Note is simply the yield at the close of the day on each of the historical time periods.

Sources: Yahoo! Finance; MarketWatch; djindexes.com; Federal Reserve Bank of St. Louis; London Bullion Market Association.

Past performance is no guarantee of future results. Indices are unmanaged and cannot be invested into directly. N/A means not applicable.

READY TO COMPETE?

Watching the Olympics sparks the competitive spirit in many people. If you're looking for a way to compete, try taking this financial literacy quiz. If you like, you can create your own event by having family and friends test their knowledge, too.

Which of the following does Experian say is the most important to your credit score?

- Payment history
- Amount owed
- Credit history length
- New credit applications

Which has the most risk, according to *Investopedia*?

- Owning a diversified portfolio of small, large and mid-sized company stocks
- Owning the stock of a large company
- Owning a portfolio of technology company stocks
- Owning a portfolio of small company stocks

If you put \$100 in an account that earned 5 percent interest each year, how much would the account be worth after 10 years?

- About \$105
- About \$150
- About \$160
- About \$180

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When shopping for chicken noodle soup, which of the following is the best value?

- a. The store's brand
- b. The can with the highest discount
- c. The can with the lowest price per ounce
- d. The can with the lowest price in the size you need

You'll find the answers below. When you have any financial or money questions, please get in touch.

Weekly Focus – Think About It

“An investment in knowledge pays the best interest.”

—*Benjamin Franklin, American statesman*

(1) A; (2) B; (3) C; (4) C

Best regards,



John Y. Kim, J.D., LL.M.
President

P.S. Please feel free to forward this commentary to family, friends or colleagues. If you would like us to add them to the list, please reply to this email with their email address and we will ask for their permission to be added.

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* Government bonds and Treasury Bills are guaranteed by the U.S. government as to the timely payment of principal and interest and, if held to maturity, offer a fixed rate of return and fixed principal value. However, the value of fund shares is not guaranteed and will fluctuate.

* Corporate bonds are considered higher risk than government bonds but normally offer a higher yield and are subject to market, interest rate and credit risk as well as additional risks based on the quality of issuer coupon rate, price, yield, maturity, and redemption features.

* The Standard & Poor's 500 (S&P 500) is an unmanaged group of securities considered to be representative of the stock market in general. You cannot invest directly in this index.

* All indexes referenced are unmanaged. The volatility of indexes could be materially different from that of a client's portfolio. Unmanaged index returns do not reflect fees, expenses, or sales charges. Index performance is not indicative of the performance of any investment. You cannot invest directly in an index.

* The Dow Jones Global ex-U.S. Index covers approximately 95% of the market capitalization of the 45 developed and emerging countries included in the Index.

* The 10-year Treasury Note represents debt owed by the United States Treasury to the public. Since the U.S. Government is seen as a risk-free borrower, investors use the 10-year Treasury Note as a benchmark for the long-term bond market.

* Gold represents the 3:00 p.m. (London time) gold price as reported by the London Bullion Market Association and is expressed in U.S. Dollars per fine troy ounce. The source for gold data is Federal Reserve Bank of St. Louis (FRED), <https://fred.stlouisfed.org/series/GOLDPMGBD228NLBM>.

* The Bloomberg Commodity Index is designed to be a highly liquid and diversified benchmark for the commodity futures market. The Index is composed of futures contracts on 19 physical commodities and was launched on July 14, 1998.

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- * The DJ Equity All REIT Total Return Index measures the total return performance of the equity subcategory of the Real Estate Investment Trust (REIT) industry as calculated by Dow Jones.
- * The Dow Jones Industrial Average (DJIA), commonly known as “The Dow,” is an index representing 30 stock of companies maintained and reviewed by the editors of The Wall Street Journal.
- * The NASDAQ Composite is an unmanaged index of securities traded on the NASDAQ system.
- * International investing involves special risks such as currency fluctuation and political instability and may not be suitable for all investors. These risks are often heightened for investments in emerging markets.
- * These views are those of Carson Coaching, not the presenting Representative, the Representative’s Broker/Dealer, or Registered Investment Advisor, and should not be construed as investment advice.
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- * Yahoo! Finance is the source for any reference to the performance of an index between two specific periods.
- * The risk of loss in trading commodities and futures can be substantial. You should therefore carefully consider whether such trading is suitable for you in light of your financial condition. The high degree of leverage is often obtainable in commodity trading and can work against you as well as for you. The use of leverage can lead to large losses as well as gains.
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- * Past performance does not guarantee future results. Investing involves risk, including loss of principal.
- * The foregoing information has been obtained from sources considered to be reliable, but we do not guarantee it is accurate or complete.
- * There is no guarantee a diversified portfolio will enhance overall returns or outperform a non-diversified portfolio. Diversification does not protect against market risk.
- * Asset allocation does not ensure a profit or protect against a loss.
- * Consult your financial professional before making any investment decision.

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